

TRI-FOLD CATALOGUE



Grand Concert Classical

Two cm. longer and 1 cm. wider in the body than the "Standard". This guitar has more power and projection, but does not lose the bright, clear treble so necessary in a classical.



Exquisite shell and wood inlays available

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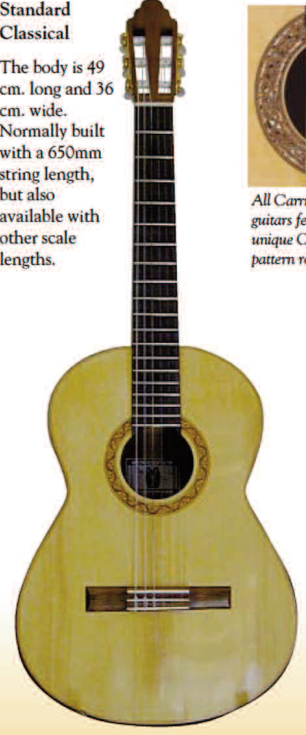
A bit bigger than Martin's 14-fret 000, once again with a more rounded shape.



Beautiful purfling, exotic woods available

Standard Classical

The body is 49 cm. long and 36 cm. wide. Normally built with a 650mm string length, but also available with other scale lengths.



All Carruth guitars feature a unique Celtic pattern rosette



My guitars are available in choice aged traditional guitar woods such as Rosewood, Mahogany, Maple, European and native Spruce, Cedar and Hawaiian Koa, and Ebony, as well as sustainable woods such as Claro Walnut, Oak, Sapele, and Bubinga. Inlays are available in Abalone, Agoya and Pearl, and wood. Purfling is always a combination of the woods mentioned, to enhance the look and sound of these unique instruments - AL CARRUTH

The client brief was for a tri-fold brochure that would also work as a catalogue of current guitar models and recent innovations. With the advent of digital printing, small quantities of color brochures

could be printed as the demand dictated. This New England luthier of fine string instruments uses these brochures as mailers and as giveaways at trade shows and folk festivals.



TRI-FOLD CATALOGUE



Since 1974 I have been building guitars with a few simple objectives in mind: the best possible sound in a playable, durable and attractive instrument. My instruments combine the best of modern machine tooling with fine hand craftsmanship and consistent workmanship.

To realize fully it's potential, each set of wood must be handled individually. Experience, training in traditional lutherie techniques, and a thorough knowledge of scientific principles enable me to obtain a full, rich, balanced sound from every instrument, using standard or non-traditional materials.

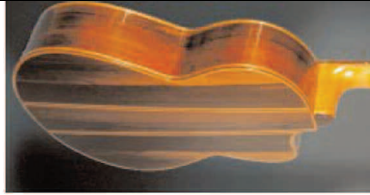
As a life-long New England resident, and an experienced repairman, I know the hazards our climate holds for a guitar. My instruments are built with features that enhance their stability and durability, such as a fully-domed top with A-braces tied to the neck block.

All of my classical and flat top guitars now feature a 3-part braid rosette design, in homage to the Moorish origins of the classical guitar, and my own Celtic heritage.

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AL CARRUTH



AL CARRUTH - LUTHIER
Fine Handcrafted String Instruments
alcarruth@aol.com



STEEL STRING
GUITARS

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