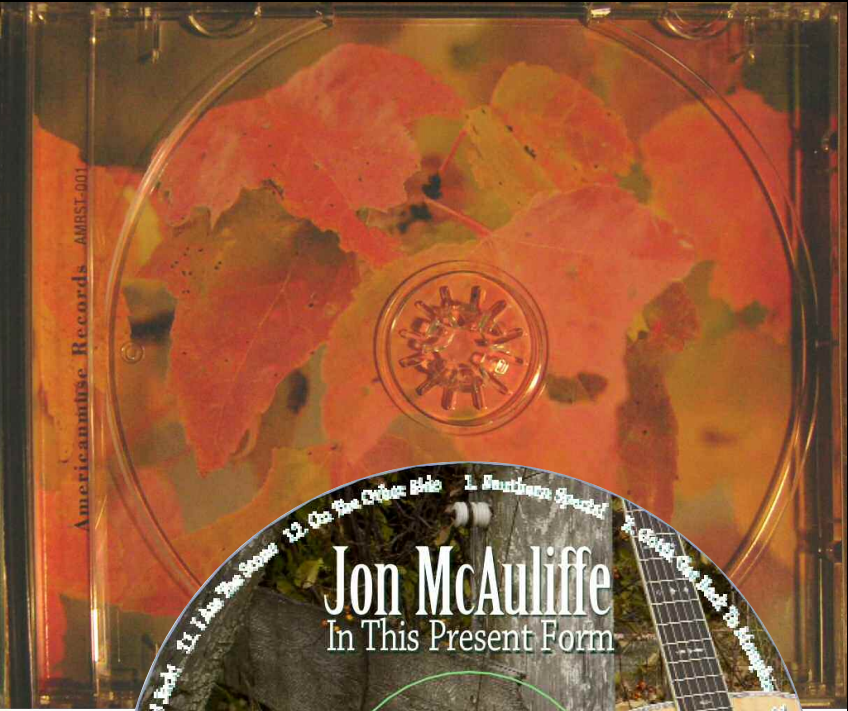
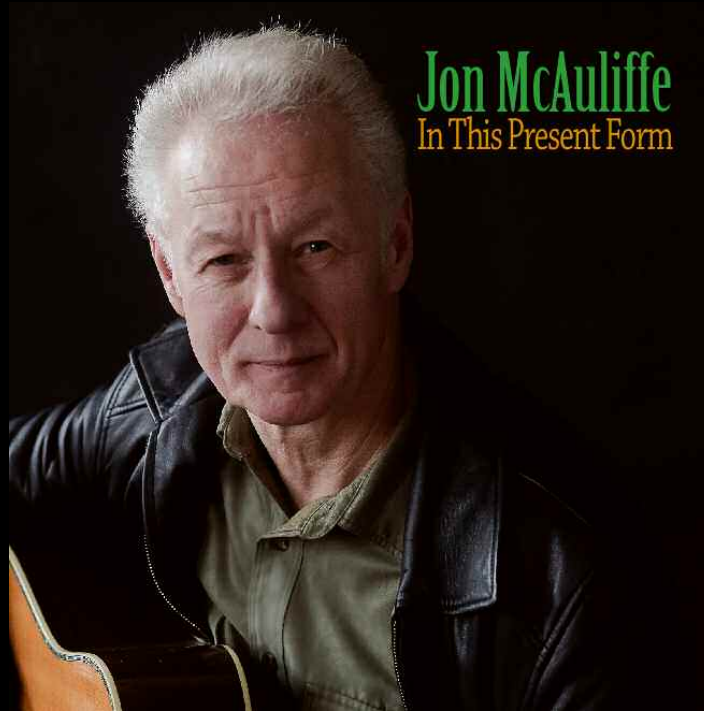


**JON McAULIFFE CD Package**

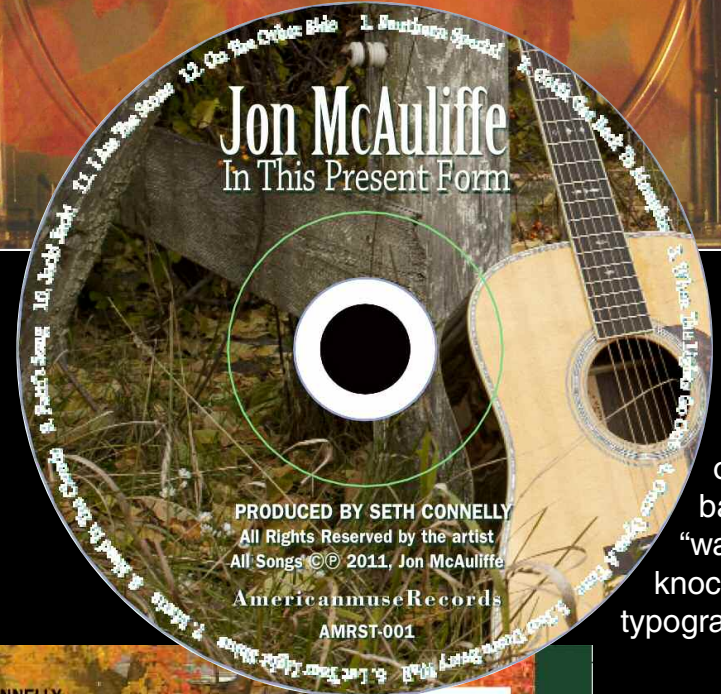
Insert Cover

Folded Insert & Traycard inside transparent Jewelcase



Jon McAuliffe's simple CD package combines excellent photography with stylish utilitarian typography to make his musical vision reflect the deep meaning of the songs heard on the CD.

The components of this package includes: The CD art and a 6-panel insert with the lyrics overlaying a simple and evocative photograph which slips into the jewel case and acts as it's own cover. A 2 sided 4-color traycard works well to showcase the CD, and contains all pertinent information.



On-CD Art: a (4-color photograph, silkscreened over a white background "wash") with knocked out typography.

<p><b>F</b>ollowing a family vacation down South in August, 2007 (Howdy, Tennessee!), these songs began evolving. "Gotta Get Back To Memphis" and "When The Lights Go Out" came first, then "Tear Down Every Wall". The rest were written into early 2010</p> <p><b>Southern Special</b> I've loved train songs all my life, especially those of Jimmie Rodgers, Hank Williams, Johnny Cash, Doc Watson, Marty Stuart, Roy Acuff, Elvis Presley, Gordon Lightfoot, Bob Dylan, Leroy Carr, Bukka White, Tom Rush, Doug MacLeod, Duke Ellington, and more.</p> <p><b>Gotta Get Back To Memphis</b> Gospel, R&amp;B, Soul, Blues and Country influence much of my writing. Memphis, Tennessee is central to the evolution of American Music. Memphians are some of the sweetest people on this earth, and Memphis BBQ is the best in the universe!</p> <p><b>When The Lights Go Out</b> If this song has any similarity to life or death, it's purely coincidental.</p> <p><b>Once Upon A Time</b> A composite metaphor for failed relationships. The door slams, the wind blows, you drive away. Snowflakes silently hit the windshield, solitude is broken by a memory...</p>	<p><b>Tear Down Every Wall</b> Politicians, feigning partisan posturing, media personalities and other so-called leaders, regularly enflame America with fantastic rhetoric, half-truths and outright lies designed to confuse and divide the electorate. The classic double speak of various corporations, financial institutions, and other economic predators is increasingly used to compromise our freedom, dignity, creativity, time, money and other resources. The socio-economic and political walls erected to enhance one class at the expense of another need tearing down. Arrogance says "just trust me." Humility bows its head.</p> <p><b>Let Your Light Shine</b> Originally inspired by my then 4-year-old son, Ian, who'd reminded me one day that my lamps were burning dim. Dedicated to Marylou Mansfield, Patti McAuliffe, Mary Creager, Linda Cloutier and Jay Germaine, whose lights have so blessed and positively influenced all the children they've served as pre-school teachers.</p> <p><b>Maria</b> A parable of loneliness and addiction, sung in no-part harmony, wherein I play the role of the fool blinded by lust and</p>	<p><b>Jon McAuliffe</b> Lead vocals (all); harmony vocal (9); acoustic guitar (all but 10); electric guitar chorus figures (6) (jonmcauliffe.com)</p> <p><b>Seth Connelly</b> Electric guitar (2, 3, 5, 6, 11); bass (1, 3, 5, 10, 11, 12); lap steel guitar (7); 6 string acoustic, high string and mando-guitars (10); mandolin (12); congas, shaker, klong yaw (5, 10); piano (10, 11) (sethconnelly.com)</p> <p><b>Don Croad</b> Drums (1, 2, 3, 5, 6, 8, 11) (doncroad.com)</p> <p><b>Peter Tillotson</b> Bass (2, 8)</p> <p><b>Fred Abatelli</b> Bass (4, 6, 7) (5thchakrarecords.com)</p> <p><b>Lori Diamond</b> Piano (4, 6, 7) (loridiamond.net; 5thchakrarecords.com)</p> <p><b>Rebecca Cline</b> Piano (2, 8) (rebeccaclinemusic.com)</p> <p><b>Lenn Giatas</b> Hammond XK-3c Organ (3, 6, 11) (lenngiatas.com)</p> <p><b>Leo Egan</b> Pedal Steel Guitar (1)</p> <p><b>Patti McAuliffe</b> Harmonies (1, 4, 8, 10, 12)</p>	<p><b>Lyn O'Conor-Ferguson</b> Harmonies (6, 11) 2nd Verse Duet (11)</p> <p><b>Stuart Ferguson</b> Harmonies (6, 11) (stuartferguson.net)</p> <p><b>Jenny Jones</b> Harmony &amp; Gospel Shouts (5) (myspace.com/jennystribe)</p> <p><b>Bernadette Wiemer</b> Harmonies (2, 5)</p> <p><b>Robin Winter</b> Harmonies (2, 5) (whosmuddyshoes.com)</p> <p>In This Present Form was produced, engineered and mixed by <b>Seth Connelly</b> at Humming Lake Studios in Brookline, New Hampshire between September, 2009 and April, 2011, and mastered by <b>Dana White</b>, at Specialized Mastering, in Portland, Oregon in April, 2011.</p> <p>Photography: <b>Chris Yeager</b> Art Direction &amp; Graphic Design: <b>Mel Green</b> (melgreendesign.com) Pre-production recording and recommendations: <b>George Pratt</b> Produced by: <b>Seth Connelly</b></p>
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Insert with fold-over panel

AMRST-001	<p><b>PRODUCED BY SETH CONNELLY</b></p> <ol style="list-style-type: none"> <li>1. Southern Special (3:15)</li> <li>2. Gotta Get Back To Memphis (3:32)</li> <li>3. When The Lights Go Out (3:32)</li> <li>4. Once Upon A Time (3:27)</li> <li>5. Tear Down Every Wall (3:51)</li> <li>6. Let Your Light Shine (3:49)</li> <li>7. Maria (4:25)</li> <li>8. Head In The Clouds (3:59)</li> <li>9. Jack! Jack! (4:47)</li> <li>10. Patti's Song (3:58)</li> <li>11. I Am The Stone (5:43)</li> <li>12. On The Other Side (4:23)</li> </ol> <p>www.jonmcauliffe.com www.sethconnelly.com www.specializedmastering.com www.melgreendesign.com www.facebook.com/supportlocalmusicinmassachusetts</p> <p>Jon McAuliffe's music is represented by BMI All songs, words and music, by Jon McAuliffe: © 2009, 2010 and 2011 by Jon McAuliffe; © 2011 by Jon McAuliffe and Americammuse Records. All Rights Reserved. Unauthorized reproduction of any or all parts of this recording is a violation of applicable laws. Lyrics to all songs available at www.jonmcauliffe.com Manufactured by Oasis Disc Manufacturing, Sperryville, VA (oasiscd.com)</p> <p><b>Americammuse Records</b></p>	AMRST-001
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Traycard – outside

