TRIFOLD BROCHURE



Cover

Back Cover

THE WATERPROOFING COMPANY Our extensive list of services includes:

NEW CONSTRUCTION

- Air borriers
- Caulking and sealants
- Membrane waterproofing
- Water repellent sealers Expanding grout injection
- Vehicular and mechanical room traffic deck coating
- Damproofing above and below arade
- Waterproof coatings and paints
- Thruwall flashing
- Metallic/cementitious waterproofing

Whether the project is new construction, renovation or restoration, we are available for consultation before, during and after the construction process. Early involvement with architects, engineers and contractors minimizes risks and ensures compatible specifications and drawings are developed. Moreover. the process can also result in beneficial value engineering solutions and cost savings to the client

TESTING & ANALYSIS

Proper remedial design begins with an accurate diagnosis of existing or potential leaks. This fundamental step is crucial to smooth, successful projects. We conduct all testing and analysis with meticulous precision and the benefit of extensive field experience. We perform:

Water testing to replicate leaks Evaluation of leakage conditions Analysis of sources and/or causes of water infiltration Analysis of degradation of building components from moisture ingress

REMEDIAL & REPAIRS

- Water repellents
- Waterproofing coatings
- Power washing and chemical cleaning
- Removal, replacement and/or repair of caulking. sealant and glazing
- Curtainwall leaks (diagnosis and repair)
- Masonry & through-wall flashing & lintel replacement



25 Chesterton Street, Boston, Massachusetts 02119 Tel: 617 541-0506 Fax: 617 541-0530 www.thewaterproofingco.com

Flap

We believe ours is the oldest waterproofing company in the United States There were no other such companies in existence when TWC was incorporated in New York City In 1905.



INTEGRITY & EXPERIENCE



As the first such specialty subcontracting company in the United States, The Waterproofing Company, grew around their patent for Cow Bay Cement, a waterproofing material troweled onto the interior face of concrete foundations. TWC also pioneered coatings applied to the exterior of foundations, establishing a relationship with manufacturers that continues today. We maintain a fairly small office, and unique amona our competitors, each of our Managers follows all projects from estimate through construction to closeout. Our clients are assured helpful and informative service from project start to finish.

WATERPROOFING SERVICES

From traditional masonry skills to rapidly evolving "areen" materials and technology, The Waterproofing Company has provided over a century of reliable waterproofing services We utilize the latest state-of-the-art techniques for all of our new construction restoration and remedial projects.



We welcome you to access our extensive online database of Technological Information, Material Safety Data Sheets and a sample Safety Plan. A job specific safety binder, complete with the appropriate Tech, MSDS and Insurance information is generated from this database and submitted at the start of each job. For more information, please visit: www.thewaterproofingco.com

With over 100 years of experience, TWC understands the value of longevity. Each of our Manage will expertly diagnose and develop quotations for detailed preservation, conservation. replacement or repair of masonry concrete, precast and natural stone

TWC pioneered

coatings applied to

longer the largest

this trade but our quality workmanship

and knowledge

make us a preferred

contractor for manufacturers introducing new products. This

translates into value

the application of

appropriate, often

and methods

money saving mean

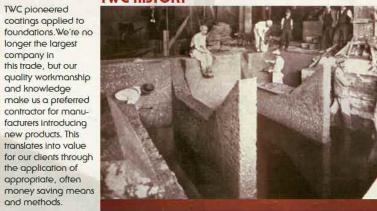
company in

RESTORATION SERVICES



- Masonry and Stone
- Repointing of brick and masonry structures
- Repair, patching flashing work and replacement of brick & natural stone
- Concrete Repairs
- Spall Repairs, including rebar stabilization and replacement
- Epoxy injection
- Patching and replication of precast concrete elements
- Garage decks
- Cast-in-place structures
- Historic Restoration

TWC HISTORY



TWC has always been a relatively small company. The decision to resist expansion in favor of maintaining personal and quality service was handed down to the current management team by the company founders. Our commitment to clients is paramount. We've held true to our founders and to you.

25 Chesterton Street, Boston, Massachusetts 02119 Tel: 617 541-0506 Fax: 617 541-0530 www.thewaterproofingco.com



Inside Spread

This well-established family company wished to advertise its current services, while also requesting inclusion of a brief company history in this small brochure. Using the common 4-color CMYK printing process, some of the photographs provided from the company archives were converted to quadtones and printed most effectively, to illustrate the company's established place in the Boston community. Their logo needed sprucingup as well, which was easily accomplished digitally. This trifold format is very effective used as giveaways at trade shows, point-of-sale, and can be economically mailed.

